



Order / Rev: 168814  
 Alt Order #: 06838280  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C16C22

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	10/22/12	10/22/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$125.00 0.00														
E 7	All	10/17/12	10/19/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p --WTF--	:30	3	\$200.004		0.00	NM	3	\$600.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTF-- 3 \$200.00 0.00														
E 8	All	10/22/12	10/22/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
RATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$200.00 0.00														
E 9	All	10/17/12	10/19/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p --WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
RATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTF-- 3 \$125.00 0.00														
E 10	All	10/17/12	10/19/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p --WTF--	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTF-- 3 \$200.00 0.00														
E 11	All	10/16/12	10/19/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p -T-TF--	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T-TF-- 3 \$200.00 0.00														
E 12	All	10/16/12	10/18/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p -TWT---	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT--- 3 \$200.00 0.00														
E 13	All	10/22/12	10/22/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
RATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$200.00 0.00														
E 14	All	10/16/12	10/18/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a -TWT---	:30	3	\$175.003		0.00	NM	3	\$525.00
RATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT--- 3 \$175.00 0.00														
E 15	All	10/22/12	10/22/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$175.00 0.00														
E 16	All	10/17/12	10/19/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a --WTF--	:30	3	\$300.003		0.00	NM	3	\$900.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTF-- 3 \$300.00 0.00														
E 17	All	10/22/12	10/22/12	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$300.00 0.00														
E 18	All	10/16/12	10/18/12		CM	M-F 6a-7a -TWT---	:30	3	\$425.003		0.00	NM	3	\$1,275.00

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**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 Today II 6a-7a										
				News 4 Today II 6a-7a										
				RATE CHANGED		NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -TWT---										
E 19	All	10/22/12	10/22/12	News 4 Today II 6a-7a	CM	M-F 6a-7a M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
				News 4 Today II 6a-7a										
				RATE CHANGED		NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/22/12 10/28/12 M-----										
E 20	All	10/16/12	10/19/12	M-F Today Show	CM	M-F 7a-9a -TWTF--	:30	8	\$425.00	3	0.00	NM	8	\$3,400.00
				M-F Today Show										
				RATE CHANGED		TODAY SHOW								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -TWTF--										
E 21	All	10/22/12	10/22/12	M-F Today Show	CM	M-F 7a-9a M-----	:30	2	\$425.00	3	0.00	NM	2	\$850.00
				M-F Today Show										
				RATE CHANGED		TODAY SHOW								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/22/12 10/28/12 M-----										
E 22	All	10/20/12	10/20/12	Saturday Today	CM	Sa 5a-7a -----S-	:30	1	\$175.00	3	0.00	NM	1	\$175.00
				Saturday Today										
				RATE CHANGED		SAT TODAY								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -----S-										
E 23	All	10/20/12	10/20/12	News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a -----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
				News 4 Weekend Sat 7a-9a										
				RATE CHANGED		NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -----S-										
E 24	All	10/21/12	10/21/12	Sunday Today	CM	Su 7a-8a -----S	:30	1	\$250.00	3	0.00	NM	1	\$250.00
				Sunday Today										
				RATE CHANGED		SUN TODAY								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -----S										
E 25	All	10/21/12	10/21/12	Chris Matthews	CM	Su 830a-9a -----S	:30	1	\$100.00	3	0.00	NM	1	\$100.00
				Chris Matthews										
				RATE CHANGED		CHRIS MATHEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -----S										
E 26	All	10/21/12	10/21/12	Meet The Press	CM	Su 9a-10a -----S	:30	1	\$300.00	3	0.00	NM	1	\$300.00
				Meet The Press										
				RATE CHANGED		MEET THE PRESS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -----S										
E 27	All	10/17/12	10/18/12	News 4 @ 5p M-F	CM	M-F 5p-530p --WT---	:30	2	\$425.00	3	0.00	NM	2	\$850.00
				News 4 @ 5p M-F										
				RATE CHANGED		NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 --WT---										
E 28	All	10/16/12	10/18/12	NBC Nightly News	CM	M-F 530p-6p -TWT---	:30	3	\$425.00	3	0.00	NM	3	\$1,275.00
				NBC Nightly News										
				RATE CHANGED		NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/15/12 10/21/12 -TWT---										
E 29	All	10/22/12	10/22/12	NBC Nightly News	CM	M-F 530p-6p M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
				NBC Nightly News										
				RATE CHANGED		NEWS								
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>										
				Week: 10/22/12 10/28/12 M-----										
E 30	All	10/16/12	10/19/12		CM	M-F 6p-632p -Tw-F--	:30	3	\$500.00	3	0.00	NM	3	\$1,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 @ 6p M-F										
				News 4 @ 6p M-F										
RATE CHANGED 1 ADDED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TW-F--		3		\$500.00		0.00				
E 31	All	10/22/12	10/22/12	News 4 @ 6p M-F	CM	M-F 6p-632p M-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				News 4 @ 6p M-F										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$500.00		0.00				
E 32	All	10/16/12	10/19/12	News 4 @ 630p M-F	CM	M-F 630p-7p -TW-F--	:30	3	\$500.00	3	0.00	NM	3	\$1,500.00
				News 4 @ 630p M-F										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TW-F--		3		\$500.00		0.00				
E 33	All	10/22/12	10/22/12	News 4 @ 630p M-F	CM	M-F 630p-7p M-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				News 4 @ 630p M-F										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$500.00		0.00				
E 34	All	10/20/12	10/20/12	Nightly News Sat 530p	CM	Sa 530p-6p -----S-	:30	1	\$350.00	3	0.00	NM	0	\$0.00
				Nightly News Sat 530p										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$350.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		All	10/15/12-10/21/12	Nightly News Sat 530p		Sa 530p-6p		-----Sa--	:30	<del>(\$350.00)</del>	0.00	NM		
		Credited [preempted spots]												
E 35	All	10/20/12	10/20/12	News 4 @ 6p Sat	CM	Sa 6p-630p -----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				News 4 @ 6p Sat										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$350.00		0.00				
E 36	All	10/20/12	10/20/12	News 4 @ 630p Sat	CM	Sa 630p-7p -----S-	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				News 4 @ 630p Sat										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$200.00		0.00				
E 37	All	10/16/12	10/19/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/l-TWTF--	:30	4	\$60.00	3	0.00	NM	4	\$240.00
				Late Night w/Jimmy Fallon										
RATE CHANGED				FALLON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--		4		\$60.00		0.00				
E 38	All	10/22/12	10/22/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/M-----	:30	1	\$60.00	3	0.00	NM	1	\$60.00
				Late Night w/Jimmy Fallon										
RATE CHANGED				FALLON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$60.00		0.00				
E 39	All	10/16/12	10/19/12	The Tonight Show	CM	M-Th 1035p-1135p-TWTF--	:30	4	\$245.00	3	0.00	NM	4	\$980.00
				The Tonight Show										
RATE CHANGED				TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--		4		\$245.00		0.00				
E 40	All	10/22/12	10/22/12	The Tonight Show	CM	M-Th 1035p-1135pM-----	:30	1	\$245.00	3	0.00	NM	1	\$245.00
				The Tonight Show										
RATE CHANGED				TONIGHT SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$245.00		0.00				
E 41	All	10/17/12	10/19/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a--WTF--	:30	3	\$125.00	3	0.00	NM	3	\$375.00
				Access Hollywood Late PM										

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 Product Desc: HEATHER WILSON  
 Estimate: C16C22  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RATE CHANGED				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--		3		\$125.00		0.00				
E 42	All	10/22/12	10/22/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207aM-----	:30	1	\$125.003		0.00	NM	1	\$125.00
RATE CHANGED				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$125.00		0.00				
E 43	All	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$400.003		0.00	NM	1	\$400.00
RATE CHANGED				SNL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$400.00		0.00				
E 45	All	10/21/12	10/21/12	Access Hollywood Su 11p Access Hollywood Su 11p	CM	Su 1105p-1205a -----S	:30	1	\$125.003		0.00	NM	1	\$125.00
RATE CHANGED				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$125.00		0.00				
E 46	All	10/16/12	10/16/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p -T-----	:30	1	\$800.003		0.00	NM	1	\$800.00
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1		\$800.00		0.00				
E 47	All	10/20/12	10/20/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p -----S-	:30	1	\$600.004		0.00	NM	1	\$600.00
RATE CHANGED				NEWS										
1X PER DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$600.00		0.00				
E 48	All	10/16/12	10/16/12	Tuesday Prime C Tuesday Prime C	CM	Tu 9p-10p -T-----	:30	1	\$1,800.001		0.00	NM	1	\$1,800.00
RATE CHANGED/TIME CHANGED				THE VOICE AFTER DEBATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1		\$1,800.00		0.00				
E 49	All	10/17/12	10/17/12	Wednesday Prime B Wednesday Prime B	CM	W 8p-9p --W----	:30	1	\$900.003		0.00	NM	1	\$900.00
RATE CHANGED				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1		\$900.00		0.00				
E 50	All	10/19/12	10/19/12	Friday Prime A Friday Prime A	CM	F 7p-8p ----F--	:30	1	\$800.003		0.00	NM	1	\$800.00
RATE CHANGED				WHITNEY/COMMUNITY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1		\$800.00		0.00				
E 51	All	10/19/12	10/19/12	Friday Prime C Friday Prime C	CM	F 9p-10p ----F--	:30	1	\$800.003		0.00	NM	1	\$800.00
RATE CHANGED				DATELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1		\$800.00		0.00				
E 52	All	10/20/12	10/20/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p -----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
RATE CHANGED				LAW & ORDER:SVU										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$400.00		0.00				
E 53	All	10/21/12	10/21/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p -----S	:30	2	\$3,200.001		0.00	NM	2	\$6,400.00
RATE CHANGED AND 1X CANX				SUN NIGHT FTBL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2		\$3,200.00		0.00				
E 54	All	10/20/12	10/20/12	Saturday Prime A Satruday Prime A	CM	Sa 7p-8p -----S-	:30	1	\$400.004		0.00	NM	1	\$400.00

Order / Rev: 168814  
 Alt Order #: 06838280  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Heather Wilson 4 Senate  
 Product Desc: HEATHER WILSON  
 Estimate: C16C22

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RATE CHANGED				PRACTICE/ON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$400.00			0.00			
E 55	All	10/20/12	10/20/12	Saturday Prime B Saturday Prime B	CM	Sa 8p-9p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
RATE CHANGED				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$400.00			0.00			
E 56	All	10/19/12	10/19/12	Friday Prime B Friday Prime B	CM	F 8p-9p	----F--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
RATE CHANGED				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--			1		\$1,100.00			0.00			
E 57	All	10/22/12	10/22/12	Monday Prime C Monday Prime C	CM	M 9p-10p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
RATE CHANGED				REVOLUTION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1		\$2,000.00			0.00			
E 58	All	10/17/12	10/17/12	Wednesday Prime A Wednesday Prime A	CM	W 7p-8p	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE CHANGED				PRACTICE/GUYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			1		\$900.00			0.00			
E 59	All	10/17/12	10/17/12	Wednesday Prime C Wednesday Prime C	CM	W 9p-10p	--W----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
RATE CHANGED				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			1		\$1,200.00			0.00			
E 60	All	10/18/12	10/18/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
RATE CHANGED				OFFICE/PARKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			1		\$1,800.00			0.00			
E 61	All	10/18/12	10/18/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p	---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE CHANGED				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			1		\$900.00			0.00			
E 62	All	10/21/12	10/21/12	Football Night in America Football Night in America	CM	Su 5p-6p	-----S	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
RATE CHANGED				FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$1,000.00			0.00			
E 63	All	10/16/12	10/16/12	Tuesday Prime 2hr 7p-9p Tuesday Prime 2hr 7p-9p	CM	Tu 7p-9p	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
PRES DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			1		\$900.00			0.00			
E 64	All	10/22/12	10/22/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
PRES DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1		\$1,000.00			0.00			
N 65	All	10/21/12	10/21/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
RATE CHANGED				NEWS											
1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$600.00			0.00			
N 66	All	10/21/12	10/21/12	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p	-----S	:30	1	\$175.00	3	0.00	NM	1	\$175.00

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Alt Order #: 06838280  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Heather Wilson 4 Senate  
Product Desc: HEATHER WILSON  
Estimate: C16C22

**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N66	All	10/21/12	10/21/12	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p -----S	:30	1	\$175.003		0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1		\$175.00		0.00			
N67	All	10/18/12	10/18/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p ---T---	:30	1	\$500.003		0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1		\$500.00		0.00			
N68	All	10/20/12	10/20/12	Saturday Prime B Saturday Prime B	CM	Sa 8p-9p -----S-	:30	1	\$400.004		0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1		\$400.00		0.00			
											Totals	114	\$49,575.00

\*Tax 1 Note: ABQ 7%.